



Akbar Wijaya

DIGITAL PRODUCT DESIGNER (UI/UX DESIGNER)

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🌐 Akbar Wijaya

Hello, I'm Akbar Wijaya, a UI/UX Designer based in Indonesia.

Currently, I have approximately 2 years of experience in the UI/UX field. Previously, while working at SEVIMA, I made significant contributions to the development of edutech products for higher education.

Beyond my professional endeavors, I am actively involved in the UI/UX community. As a Program Coordinator at Design Jam Indonesia, one of the largest UI/UX communities in Indonesia, I am responsible for managing and coordinating programs and events.

My skills and experiences reflect my dedication and passion for UI/UX, combining art and technology to create exceptional user experiences.

WORK EXPERIENCE

UI/UX Designer

📁 PT. Sentra Vidya Utama (SEVIMA)

📅 Agu 2021-Des 2023

As a UI/UX Designer at SEVIMA, I played a crucial role in developing and refining the academic platform for higher education. My responsibilities and contributions include:

- Actively contributing to the development of features for the SEVIMA platform, with a focus on enhancing efficiency and user experience.
- Redesigning the SEVIMA Product web interface, transforming the user interface into a more intuitive experience.
- Playing a role in curating and providing design references that focus on innovation and improving user experience, supporting effective teamwork.
- Implementing a comprehensive design process, from concept to realization, using a design thinking approach to ensure innovative and user-centric design solutions.

Freelance Designer & Web Frontend

📅 Mar 2021-Aug 2021

As a Freelance Designer & Web Frontend, I've seamlessly blended creativity and technical expertise to cater to diverse clients. Notably, I've provided design and frontend web services with several university students on their projects.

My journey in freelance work has been marked by a commitment to delivering visually appealing designs and seamless web experiences.

Graphic Designer (Content Designer)

📁 Psychepedia

📅 Des 2020-Mar 2021

As a dedicated Graphic Designer for Psychepedia, I bring a creative edge to @psychepedia, an Instagram account centered around psychology topics. My role involves crafting visually captivating content drafts and collaborating seamlessly with the content team. Here's a snapshot of my contributions:

- Designed engaging content drafts for @psychepedia, an Instagram account focused on psychology topics.
- Ensured visual coherence and consistency with the account's theme.
- Collaborated with the content team to translate messaging goals into compelling graphics.

ORGANIZATION EXPERIENCE

Program Coordinator

📁 Design Jam Indonesia

📅 Oct 2022-Currently

In my role as the Program Coordinator at Design Jam Indonesia, I bear the primary responsibility for organizing various creative and inspiring programs and events. My activities and achievements encompass:

- Skillfully leading the coordination and execution of monthly Design Challenges, bringing innovation and creativity to every design challenge presented.
- Managing collaborations and coordination with various stakeholders to shape synergistic and productive partnerships with Design Jam Indonesia, opening new opportunities and expanding the reach of our community.
- Ensuring the seamless execution of each event, from the initial concept development to the implementation on the day of the event, ensuring a memorable and impactful experience for all participants.

Vice Chairman Extracurricular

📁 ITC SMK Telkom Makassar

📅 Jun 2018-Jun 2020

Served as the Deputy Head of the ITC SMK Telkom Makassar during my high school years, contributing to the organization's success through effective leadership and collaboration.

SKILLS

UI/UX Design

Data Analysis, User Research, User testing, Teamwork, Wireframing, Prototyping, Visual Design, Design Research.

Programming

HTML, CSS, Javascript

Tools

Figma, Protopie, Maze, Slack, Zeplin, Jira, Miro, VSCode.

Languages

Indonesia (Fluent), English

EDUCATION

Computer & Network Engineering

📁 Telkom Makassar Vocational School

📅 2018-2020

Information Systems

📁 Asia Cyber University

📅 2022-Currently

CERTIFICATION

Google UX Design Professional

📁 Google

📅 Jan 2024